



EXHIBIT & SPONSORSHIP INFORMATION

www.phenome2019.org

The 3rd annual **Phenome 2019** conference will bring together a multidisciplinary community comprising plant biologists, ecologists, engineers, agronomists, and computer scientists in a rich and diverse networking environment to foster collaboration, innovation, and the initiation of multi-investigator and multi-institution projects. **Phenome 2019** will also serve as a platform to generate greater understanding about plant phenotyping tools, technologies, and data analytics. The conference will bring together preeminent speakers from Asia, Europe, and North America.



HILTON TUCSON EL CONQUISTADOR
10000 N. Oracle Road, Tucson AZ 85704, USA

Become a PHENOME 2019 Sponsor

All Phenome sponsorship items include:

- Recognition on the Phenome 2019 website
- Recognition in the conference app
- Logo on the general session walk-in slides
- Event signage (if applicable)
- Sponsor ribbons for all company representatives
- One complimentary registration for sponsorships of \$10,000 or higher.
- Visibility in the Plant Phenomics Network on Plantae

PHENOME NETWORKING EVENTS

Opening Reception

Investment: \$10,000

The Opening Reception is the official kick-off for Phenome 2019!

Meet potential new business partners, reconnect with colleagues, and enrich long-term relationships. The sponsor of this event is invited to provide welcoming remarks to conferees.

- Includes one Leaderboard ad (728 x 90px) on the Phenome Website

Closing Event

Investment: \$10,000

Cement connections made during Phenome 2019! The sponsor of this event is invited to provide welcoming remarks.

- Includes one Leaderboard ad (728 x 90px) on the Phenome Website

PHENOME ATTENDEE ESSENTIALS

Lanyards

Investment: \$1,500

Benefits:

- *Your company logo, along with the ASPB logo, on every attendee lanyard*

Tote bags:

Investment: \$3,000

Benefits:

- *Your company logo front and center on the official Phenome 2019 tote bag*
- *Company name on opening general session slide*

Lunch

Investment: \$5,000

Attendees will thank you for providing lunch and offering a great networking opportunity.

Breakfast

Investment: \$3,000

Help attendees get a great start to their day!

Break

Investment: \$1,500

Attendees will appreciate the time in between sessions to refuel! (Monday is sold)

Conference App

Investment: \$3,000

Benefits:

- *Your company logo on the opening splash page*
- *Recognition on signage throughout the venue*

Conference App Ad

Investment: \$500

Benefits:

- *Your banner ad appears on the app*

Conference WiFi

Investment: \$2,000

Benefits:

- *Recognition on signage throughout the venue*

PHENOME EDUCATION

General Session – Three Available

Investment: \$5,000 per session

Benefits:

- *Your company's representative gives welcoming remarks to the audience*
- *Recognition on signage and during the opening session*
- *Recognition in the conference app*

Phenome Digital Phenotyping Workshop

Investment: \$5,000

Benefits:

- *Your company's representative gives welcoming remarks to the workshop attendees*
- *Recognition on signage*
- *Recognition in the conference app*

The Phenome Digital Phenotyping Workshop will be a day and a half prior to the Phenome conference and will give participants hands-on experience processing data from state-of-the-art image-based phenotyping technologies with domain experts. Based on community feedback, topics covered will include: Image processing of 2D and 3D image data, hyperspectral image processing, and data visualization.

Poster Sessions

Investment: \$1,500 per session:

Benefits:

- *Your company's logo displayed on each poster board*
- *Recognition on signage and during the opening session*

Become a PHENOME 2019 Exhibitor

PHENOME EXHIBITOR TABLES

Investment: \$1,700

Includes:

- 6-foot draped table
- Two chairs
- Listing in conference program
- One full complimentary conference registration (additional registrations may be purchased for \$350)

QUESTIONS?

Alison Bashian

Exhibits & Sponsorship Sales Manager

703.964.1240 x280

abashian@conferencemanagers.com

Deadlines:

In order to receive recognition for your sponsorship and exhibit, reservations and logos must be submitted by the following dates:

To be included in:	Item Reserved	Artwork/Logo Submitted
Conference App	11/15/2018	12/6/2018
Signage	12/3/2018	1/4/2019
General Session Slides	12/3/2018	1/4/2019
Conference Website	1/4/2019	2/1/2019



BOOTH MARKETING PACKAGES

Bring more attention to your booth!



Eagle Claw Cactus Booth Package

\$2,600 (\$3,460 value)

Includes:

- *One 10x10 exhibit booth space*
- *One conference app alert*
- *Traffic Builder in the Plant Biology App*



Hedgehog Cactus Booth Package

\$4,700 (\$5,700 value)

Includes all of the Eagle Claw Cactus package items, plus:

- *One additional conference app alerts*
- *Website Rectangle Ad*



Saguaro Cactus Booth Package

\$5,800 (\$7,820 value)

Includes all of the Hedgehog and Cactus package items, plus:

- *Website Banner Ad*
- *Sponsorship of one concurrent symposium (includes your logo on screens, signage at the session, and acknowledgement in the on-site program)*
- *One additional complimentary full conference registration*

COMPANY CONTACT INFORMATION

COMPANY: _____

ADDRESS: _____

TELEPHONE: _____ FAX: _____

CONTACT PERSON (to receive all conference information): _____

TITLE: _____

EMAIL: _____

METHOD OF PAYMENT

TO PAY BY CREDIT CARD (MC and Visa Only): FAX ONLY

Total amount to be charged: \$ _____

Credit Card Number: _____ Expiration Date: _____

Name on card (print): _____

Fax to (703) 964-1246 PLEASE NOTE: *If emailing contract, **DO NOT** include the credit card number. Fill in the amount authorized and provide signature.*
You will be contacted by phone at the number above for the credit card number.

TO PAY BY CHECK:

Mail check to: Phenome Exhibits Department, 512 Herndon Parkway, Suite D, Herndon, VA 20170

Enclosed is a check in the amount of \$ _____ payable to ASPB

PAYMENT POLICY: Payment for all exhibit tables and sponsorships are due in full at the time of reservation

CANCELLATION POLICY

Any exhibitor or sponsor who cancels all purchased table top space or sponsorships on or prior to January 15, 2019 will forfeit and pay to ASPB, as liquidated damages, a sum of money equal to 50% of the full price of said exhibitor's exhibit space or sponsorship. Any exhibitor or sponsor who cancels all purchased table top space or sponsorships after January 15, 2019 will forfeit and pay to ASPB, as liquidated damages, a sum of money equal to 100% of the full price of said exhibitor's exhibit space or sponsorship. In the event of a default by the exhibitor or sponsor, as set forth in the previous sentence, the exhibitor or sponsor shall forfeit as liquidated damages, the amount set forth above, regardless of whether Show Management enters into a lease for the space involved. Cancellation requests must be submitted, in writing, to the Exhibits & Sponsorship Manager. The exception to this cancellation policy is any sponsored item which includes a logo which may already be in production and which order cannot be cancelled with the producing vendor.

LOGO RECOGNITION

Company agrees to submit company logo to the Exhibits & Sponsorship Manager (klayser@conferencemanagers.com) via email within 1 week of signing this agreement form. If the company changes logo at any point prior to the conference, company will notify Exhibits & Sponsorship Manager immediately and send the new logo. Due to production time of certain items, if a logo change occurs, it is not guaranteed that the item can be printed with the new logo. Please check with the Exhibits & Sponsorship Manager for individual items' production times.

AUTHORIZATION

By signing this Agreement, I agree that I have read the above guidelines and agree to abide by the terms and conditions set forth.

Authorized Signature: _____

Printed Name: _____ Date: _____

COMPANY: _____

Item	Price	Qty Available	Total Price
NETWORKING EVENTS			
Opening Reception	\$10,000	1	
Closing Event	\$10,000	1	
Breakfast	\$3,000	Multiple	
Break	\$1,500	Multiple	
Conference Lunch	\$5,000	Multiple	
EDUCATION			
General Sessions	\$5,000	3	
Digital Phenotyping Workshop	\$5,000	1	
Poster Session	\$1,500	3	
ATTENDEE ESSENTIALS – HIGH VISIBILITY ITEMS			
Lanyards	\$1,500	1	
Tote Bags	\$3,000	1	
Conference App	\$3,000	1	
Conference App Ad	\$500	Multiple	
Conference WiFi	\$2,000	1	
TOTAL SPONSORSHIP(S)			

EXHIBIT HALL

Item	Price	Select Qty	Total Price
Exhibitor Tabletop Display	\$1,700		
Eagle Claw Cactus Booth Package	\$2,400		
Hedgehog Cactus Booth Package	\$4,500		
Saguaro Cactus Booth Package	\$5,600		
TOTAL EXHIBITS			

GRAND TOTAL: _____

If your organization is exhibiting and sponsoring at Phenome 2019, consider these additional ASPB Sponsorship Opportunities to engage with plant scientists year-round. Browse the opportunities below or contact us to design your own customized program of support.

Summer Undergraduate Research Fellowships (SURF)

Investment: \$7,500

Help undergraduate students from across the U.S. and abroad participate in immersive plant biology research experiences over ten consecutive weeks during the summer break period.

Benefits:

- May select the awardees from among a pool identified by ASPB leaders
- Meet and greet coffee with awardees
- Your company logo on event signage
- Conference app alerts
- Website rectangle ad
- Recognition on the ASPB website

Summer Undergraduate Research Fellowship (SURF) Activities

Investment \$4,000

Your support will help SURF fellows continue their research throughout the year.

Benefits:

- Your logo on sponsor signage
- Conference App alert
- Website rectangle ad
- Recognition on the ASPB website

Online or In-Person Program - Primarily Undergraduate Institution (PUI)

Investment: \$6,000

Your generous sponsorship will support educators who present workshops and activities at Primarily Undergraduate Institutions.

Benefits:

- Two conference app alerts
- Your logo on sponsor signage
- Website rectangle ad
- Recognition on the ASPB website

Undergrad Poster Session

Investment: \$2,000

Sponsor this unique opportunity for undergraduates to present their research to their peers and seasoned plant biologists.

Benefits:

- Your logo displayed on each poster board

- Your company logo on each locator sign
- Your logo on the banner above the poster area
- Your logo on sponsor signage

ASPB Ambassador Program

Investment: \$10,000

The ASPB Ambassadors program develops future leaders in the plant science community. Participants gain essential knowledge, skills, activities and insights to help them become future leaders. This sponsorship supports over 20 future leaders in the US and around the world.

Benefits:

- Recruitment opportunities and chance to interact with a pool of talented students and postdocs.
- Participation in one or all of the online and in-person workshops/activities throughout the year
- Your company's ad or sponsorship mention, short description and image on the application page
- Your company mentioned in related announcements in ASPB and Plantae channels
- The opportunity to address fellows at a Plant Biology 2019 networking activity
- Your company logo on sponsor signage
- Two conference app alerts

Meeting Travel Grant

Investment: \$2,000

A highly competitive opportunity for early career scientists to receive direct travel support and a waiver of registration fees to attend an ASPB educational event.

Benefits:

- Sponsor may select the awardee from among a pool identified by ASPB leaders
- Meet and greet coffee with awardees
- Logo on event signage
- Recognition on ASPB and/or conference website

For information on these and additional ASPB Sponsorship Opportunities, please contact: Alison Bashian at abashian@conferencemanagers.com